



CALPEEK

CALIFORNIA POLITICAL WEEK

P.O. BOX 1468, BEVERLY HILLS, CA 90213
Dick Rosengarten, Publisher

(213) 659-0205

FEB 5, 1990

VOL. XII
No. 5

DEMO MAGIC HOLDS AS CANNELLA BEATS LANG.

Democrats continue to pound Republicans in special elections, the latest win coming in the 27th A.D. in the Central Valley, where Stanislaus Co. Sup. Sal Cannella(D) defeated Modesto Councilman Dick Lang(R). Cannella got 31,529 (53.3%) vs. 27,609 (46.7%) for Lang. There was a 30% voter turnout...

...Although polling showed the race to be very tight, some felt that Republican Lang might have the edge, because the GOP was going all out in both manpower and money to take this seat away from the Demos. The GOP, including the CA Republican Party, may have outspent Demos 2-to-1 in this race...

...But as CALPEEK had noted in last week's story, the candidate doing the best job on AV ballots would probably win. 60% of all votes cast were by Absentee Voters, a State record. Lang's side claims to have turned in 16,500 AV ballots, compared to about 20,000 absentee ballots turned in by the Demos. Cannella came out on top in AVs and stayed on top throughout the count...

...What swayed voters? It may have boiled down to that old story of "whom do you trust?" with Cannella being a more solid choice. Another factor may have been the anti-Cannella independent campaign by the NRA. The 27th A.D. is just south of Stockton, where a year ago Patrick Purdy killed five children in the schoolyard shooting with a semi-automatic weapon. Memories linger and the NRA campaign backfired...

...Winning team included consultant Clint Reilly; the polling firm of Fairbank, Bregman & Maullin; and the CA Demo Party. Also credit to U.S. Rep. Gary Condit(it was his old seat that was on the line) and Assemblyman Rusty Areias(D-Los Banos). The BIG loser may be GOP Assembly Leader Ross Johnson, who needed a win to maintain a FIRM

grip on his leadership. Now rival Assemblyman Tom McClintock and the 7 gnats will have something else to bitch about. And another BIG loser was Gov. Gridlock (aka The Duke). Lang was his guy all the way. Stay tuned...

BROWN GETS MIXED REVIEWS AS CDP CHAIRMAN.

Editor's note: It's been almost a year since former CA Gov. Jerry Brown took over as chair of the Calif. Democratic Party. Here is CALPEEK's "report card" on the CDP under Brown's leadership...

...Overall, you'd probably have to give Jerry Brown THREE grades as chairman of the Calif. Demo Party. No doubt about it, he gets an A when it comes to RAISING MONEY. Give him another A for the party's GOTV efforts in 3 recent special elections...

...But when it comes the mundane work, the small but important details of running the CDP, most of Brown's critics give him a failing grade. "The same old Jerry," these critics charge...

...But the CDP has changed dramatically over the last year. Under previous chairs, such as Pete Kelly and Betty Smith, the CDP was lucky to have 5-6 paid staffers. Under Brown, the CDP now looks like the PENTAGON, with 37 paid staffers and an executive director who earns \$72,000 per year. Cathy Calfo, the party's vice chair/ED has certainly come up in the world. But there's more. Brown has his own personal staff of 5, who work exclusively for him under the Office of the Chair, while Calfo has a personal staff of 4. This does rub some critics the wrong way...

...This year the CDP's budget will be about \$7.2 million, with a large part going for office overhead - read that as salaries,

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according to CALPEEK sources. As a basis of comparison, the well-run CA Republican Party has a full-time staff of 15-18 and a budget this year of about \$6-8 million. CRP Chair Frank Visco tells CALPEEK he will add about 12 more staffers in the very near future. So on paper anyway, Calif.'s two major political parties are fairly close in many respects. But that's where the similarities end because there are some voices of opposition beginning to be heard within the CDP...

...Calfo's salary and her dual posts have come in for much of the criticism, but it's much deeper than just this. Critics say Jerry Brown is just not sensitive when it comes to the inner-workings of the party. For example, why is the Calif. Demo Party holding its major 1990 convention on the weekend of Apr. 6-8, when Apr. 10th is the date of numerous local elections around the State, not to mention the special election in the 78th A.D. in San Diego? Critics see this as the kind of screw-up that shouldn't occur. But then maybe this is the way Jerry planned it. And then there's the So. Calif. CDP office in L.A. What office???

...Bottomline: As long as Demos keep winning elections, Brown has leverage to tell his critics to climb a tree. And who can fault the former governor's fundraising efforts. But Jerry Brown is beginning to find that former allies are now some of his major critics. Why? Because he isn't watching the "store," and this means cutting this huge bureaucracy he and Calfo have created. Only then will he be able to win back the respect of critics such as Assemblywoman Maxine Waters, who gave Brown an earful at the most recent "E" Board meeting in San Diego. Stay tuned...

3 BIDS ENTERED FOR CA/NV HIGH SPEED TRAIN.

The Calif.-Nevada Super Speed Train Commission has received 3 formal letters of intent from firms who want to construct a high speed rail link between Las Vegas and Anaheim. The firms submitting letters were Bechtel International of S.F.; Morrison-Knudsen Co. of Boise, Idaho; and Bombardier Corp. of Canada. Bombardier has exclusive rights to the French super train, TGV, and will team with Rail Transportation Systems of Atlanta in its bid. Bechtel will use the mag-lev train system, now completing final tests in West Germany...

NEGATIVE CAMPAIGNING IN 31st S.D. SPECIAL.

Editor's note: The special election Feb. 6 to replace Bill Campbell in the 31st Senate District has seen some of the MOST negative campaigning in recent memory. Accusations, innuendos and mud slinging have been flying in all directions - the kind of campaign CALPEEK loves to cover. But what impact is this negative stuff having on voters? Here is CALPEEK's update and analysis...

...The 31st S.D. is GOP turf, so this is where we'll concentrate our final story prior to the election. At the beginning of this race the perception among insiders was that GOP Assemblyman Frank Hill of Whittier was the candidate to beat. However, Hill has been continually attacked by two rivals from the area - Councilmen Gary Miller of Diamond Bar and Ron Isles of Brea. Both have been hitting Hill on ETHICS and linking him to the ongoing FBI sting operation in Sacto. And indeed, most insiders feel Hill is vulnerable in these two areas...

...What impact are these endless attacks having? CALPEEK obtained what is supposed to be a 500-sample tracking poll, taken Jan. 27. The undecided factor is HUGE, but the poll does show Isles and Miller leading both Hill and GOP Assemblyman Gil Ferguson of Newport Beach by a few points. Isles and Miller are in double-digits, while Hill and Ferguson are NOT...

...Perhaps more important are the positive to negative ratios in this small sample. Hill has 13-to-15 positive to negative; both Isles and Ferguson have 15-to-11 positive to negative; and GET THIS, Miller has 16-to-1 positive to negative...

...For Hill, this isn't especially good news because it shows the hits have been landing and hurting. For Miller, this polling data is fantastic. And indeed, a source in another campaign confirmed that while much mud is being thrown among Hill, Ferguson and Isles, except for one recent hit by Hill, Miller has been UNTOUCHED. How much longer Miller will have before the mud comes in his direction is a big question. Probably not long at all...

...In terms of MONEY, Hill, Isles and Miller all have large warchests. Miller and Isles are independently wealthy and have loaned large sums to their respective cam-

paings. In terms of MAIL, area postal workers must be going nuts because these three have been sending out at least one piece per day for the past several weeks. AV (absent voter) programs may also play a key role in this election...

...While some insiders think ETHICS is the key issue in the campaign, and indeed it may be, Isles does have one trump card up his sleeve --- he is PRO-CHOICE and thus the CA Abortion Rights Action League(CARAL) has an extensive phone bank operation going in his behalf. CARAL sources say they are having success in getting Democrats to cross over party lines to vote on the choice issue. So abortion could be a factor --- although nowhere as big as in San Diego's 39th S.D. special...

...Bottomline: With a big undecided vote, this race is still very tight and could go in just about any direction among the four top Republicans. Stay tuned...

seems little doubt she will succeed the senior black member of congress...

...Waters, who is very close to The Rev. Jesse Jackson and is a top lieutenant to Assembly Speaker Willie Brown, will be a very interesting addition to congress. One CALPEEK source predicts she'll be running the black caucus in two years. As for the seniority system, that won't be a problem for Maxine. And she will give Calif.'s already powerful congressional delegation one more FORCEFUL voice...

...But the BIG question is who will succeed Waters in the 48th Assembly District. Here is a list of potential candidates whose names have surfaced: L.A. School Board member Rita Walters; former L.A. Community College trustee Marguerite Archie-Hudson; L.A. Councilman Bob Farrell; political consultant Chris Hammond; PA/political consultant Rod Wright. Stay tuned...

CAMPAIGN 1990: CA BALLOT MEASURE UPDATE.

Editor's note: Here is an update on ballot measure/campaign activity for 1990. The deadline for qualifying measures for the November 1990 ballot is June 28th...

- "Timberland Acquisition. Bond Act," is a statute measure by Patrick Shannon of Willow Creek (916)629-2401. This measure requires the State to buy 193,000 acres of timberlands and then resell it to employees of the Pacific Lumber Co. Shannon has until Jun. 25 to collect 372,178 names...

- "Terms of Office. Legislators Retirement. Legislative Operating Costs," is the title of another constitutional amendment to limit terms of office. Sponsors include L.A. Co. Sup. Pete Schabarum, Lewis Uhler (Nat'l Tax Limitation Cmt.); and J.G. Ford Jr. Proponents have until Jun. 25 to collect 595,485 signatures. For info (916) 791-7236...

- Another term limitation initiative has been submitted by a group calling itself "Operation New Broom." Proponents are William H. Sullivan of San Ramon (415)829-2828; Ralph Morrell of Dixon (916)678-2543; Judi Haderer of San Bruno; and Tom Mezger of Yolo. The measure is titled, "Terms of Office. Public Officers Retirement. Resignations." This measure has a two-term limit; requires new elected officials to

PRES. BUSH AT COMMONWEALTH CLUB ON FEB. 7.

President George Bush will address members of the Commonwealth Club of CA, 11:45 a.m., Feb. 7, Grand Ballroom, Hilton Hotel, S.F. Tickets \$48, members only. Info and RSVPs ((415)543-3353. On Feb. 9, Bush economic and domestic policy advisor Roger Porter will discuss the President's first year in office, 11:45 a.m., Nikko Hotel, S.F...

S.F. DA ARLO SMITH ADDRESSES BAPAC FEB. 13.

Demo Arlo Smith will discuss his primary campaign for AG at a luncheon speech before the Bay Area Public Affairs Council(BAPAC), 11:30 a.m. reception, 12 noon lunch, Feb. 13, St. Francis Hotel, S.F. For info and RSVPs, Denise Bartoni at (415)271-7228...

ASSEMBLYWOMAN WATERS HAS INSIDE TRACK ON HOUSE SEAT OF RETIRING U.S. REP. HAWKINS.

Demo Assemblywoman Maxine Waters of L.A. has been waiting for nearly a decade on what finally took place Jan. 26 - the day that 82-year-old U.S. Rep. August Hawkins (D-L.A.), chairman of the House Education and Labor Cmt., announced he would NOT seek another term in congress...

...The long standing joke in some political circles was that Maxine had a 3,000-mile stethoscope attached to Gus's chest. There

participate in the federal Social Security program (no more State pensions/retirement benefits); and has a resign & run rule. Deadline for submitting signatures is Jun. 18. This measure requires 595,485 valid signatures. This measure is very similar to the Schabarum/Uhler/Ford plan...

months. So now you also know when your subscription expires. If you see an "x2," that means you have a 2-year subscription. Any questions? Call us at (213)659-0205...

MARKETPLACE NETWORK

- Almost exactly the same as the measure submitted by Operation New Broom, is a constitutional amendment by Lee Phelps of Aptos (408)688-8986. It is titled, "Terms of Office. Public Officers Retirement. Resignations. Misuse of Public Funds." Phelps has until Jun. 18 to collect names...

- SENIOR PUBLIC AFFAIRS ACCOUNT EXECUTIVE for SF pr-pa agency. Must have experience in resources areas such as water, transportation, air, land use and energy. Must be able to work with public agencies. Strong writer and strategic thinker. Resumes, references and writing samples to Solem & Associates, 545 Mission St., San Francisco, CA 94105. (No phone calls please).

- CA Gov. George Deukmejian is the chief sponsor of "Prison Inmate Labor. Tax Credit." This constitutional amendment and statute would allow State prison and county jail inmates to work for both profit and non-profit groups. Jun. 21 is the deadline for submitting signatures. For info (916) 448-3853. If this measure qualifies, look for a bruising battle between the Duke and organized labor...

- PUBLIC AFFAIRS WRITER for San Francisco pr-pa agency with experience in resources areas such as water, transportation, air, land use and energy. Must be strong writer including brochure copy writing. Also skilled in strategic thinking. Resumes, salary history and writing samples to Solem & Associates, 545 Mission St., San Francisco, CA 94105. (No phone calls please).

- "House of Commons" is a constitutional amendment by Eric Jacobson of L.A. (213) 204-0677, which would create a House of Commons composed of all registered voters of the State, "sitting in constituent groups not to exceed 500 voters." There's more, but it's boring. Jacobson has until Jun. 21 to collect 595,485 signatures...

- RESEARCH DIRECTOR for SF pr agency. Extensive experience required in public affairs research including public opinion polling and focus group work. Should have strong writing and strategic thinking skills. Occasional account and new business work. Resumes including salary history only to Solem & Associates, 545 Mission St., San Francisco, CA 94105. (No phone calls please).

- "Commission on Civilian Economy. Appropriation. Tax Deduction," is an initiative measure sponsored by Demo activist Lila Garrett, Suzanne J. Marks and Ronald DiNicola, all of L.A., and a group known as Voters to End the Arms Race (213)458-3381. If approved, this measure would create a CA Commission to Expand Civilian Economy. The measure calls on the U.S. and Soviet Union to cut military budgets in half by 1997, with the money being pumped into various civilian programs and projects. Deadline for qualification is Jun. 21...

- OPPORTUNITY. West Coast trade association seeks a Communications Coordinator with strong writing skills and publications experience. Send resume and writing samples to: External Affairs Manager, Western States Petroleum Association, 505 N. Brand Blvd., Glendale, CA 91203.

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